

The Remaking of Best Western Plus® to Help Best Western Plus Hotels Become More Competitive and Successful in Winning Midweek Business

Due by December 31, 2022
24-hour specialty coffee machine in the Lobby/Breakfast Area
In-room K-Cup or Keurig coffee maker
Water dispenser enabling guests to fill their water bottle in public area
Pillow top mattress or memory foam topper
Lobby music

Due by December 31, 2023
Pavers or stamped concrete under porte cochere
Power or USB outlet at every seat for community table (minimum 4)
5 pieces of cardio equipment (minimum 1 Peloton ^{Fn 2})

Due by December 31, 2024
<i>Minimum Television Size (Measured Diagonally)</i>
Lobby and Breakfast Area: 50" Television(s)
Fitness Area: 50" Television(s)
Guestrooms: 50" Television(s) with Streaming/Casting Capability ^{Fn 1}
<i>Television Grade: All televisions shall be commercial grade</i>

Due Based on Design Visit PIP
Outdoor pool enhanced landscaping and lighting
Sundry shop in lobby
Fitness room minimum 450 square feet
Guestroom desk or mobile work surface with upgraded desk
Guestroom mounted lighted mirror above vanity (36" - 48")
Signature backdrop

^{Fn 1} Guest room televisions shall support streaming and popular applications (e.g., Netflix, Hulu, Amazon, Apple, Disney) via guest personal device (e.g., iPad) and the television.

^{Fn 2} The requirement regarding the "Peloton" brand may be modified by the Board of Directors to a like product based on relevant factors (e.g., pricing, availability, technology, and adoption).