



\* 75 inch

\* All images are for illustrative purposes only.

**Commercial TV** US770H (NA)

# 4K UHD Hospitality TV with NanoCell Display, Pro:Centric Solutions and Embedded b-LAN

US770H with NanoCell Display features UHD resolution that creates vivid details and a virtually flawless picture. And It features Pro:Centric technologies for easy management, configuration, and updates on guest room TVs via a centralized management system. It also supports Smart Share, Screen Share, Pro:Idiom® and embedded b-LAN™.



NanoCell



Pro:Centric Hotel Management Solution



Voice Recognition



Quick Menu

## NanoCell TECHNOLOGY



\* Image shown is for illustrative purpose only.

### Real 4K Made by Pure Colors

NanoCell TV delivers a broad spectrum of colors and lifelike accuracy with advanced NanoCell technology, making LG Hotel TV virtually flawless. Discover brilliant and clear visual experience with the Real 4K that NanoCell TV delivers.



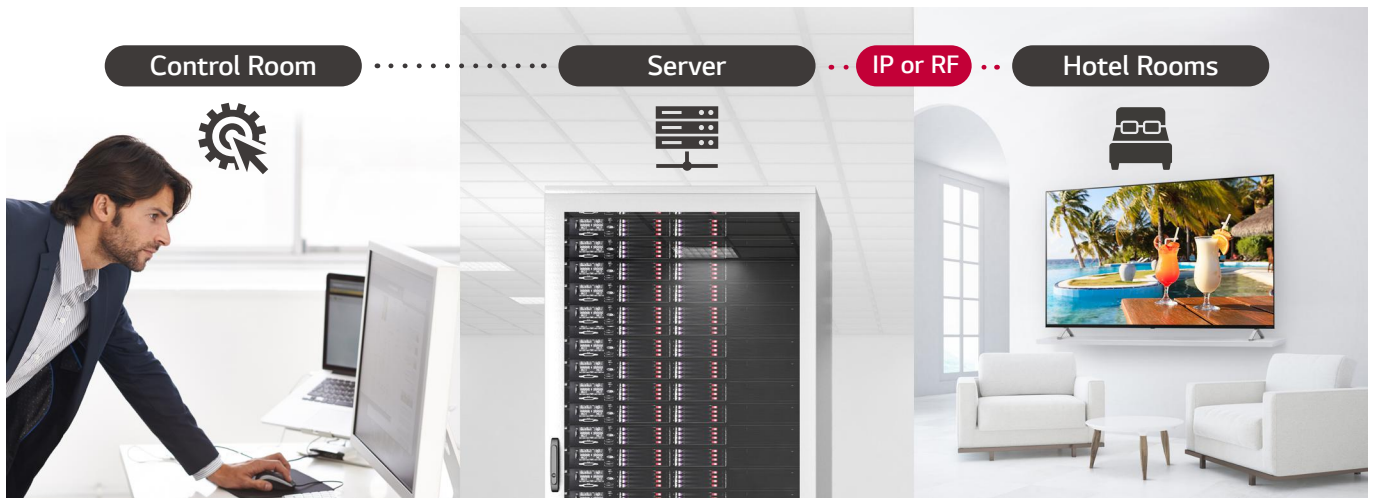
\* Image shown is for illustrative purpose only.

### Nano Bezel Adds Sophisticated Ambiance

With its minimal Nano Bezel, NanoCell is designed to blend into any interior and delivers an immersive and delicate viewing experience.

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## Pro:Centric HOTEL MANAGEMENT SOLUTION



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### Pro:Centric Direct

The hotel content management solution Pro:Centric Direct offers easy and simple editing tools, making it easy to perform service and IP network-based remote management. The Pro:Centric Direct solution enables users to easily edit their interface by providing a customized interface and efficiently manages TVs in the rooms. The current PCD version provides IoT-based in-room control as well as a voice control function through LG Natural Language Processing (NLP). These IoT and voice-related functions will be your starting point to prepare for the hotel rooms of the next generation through artificial intelligence.

\* Some devices may have limited compatibility with the IoT and Voice Control function.

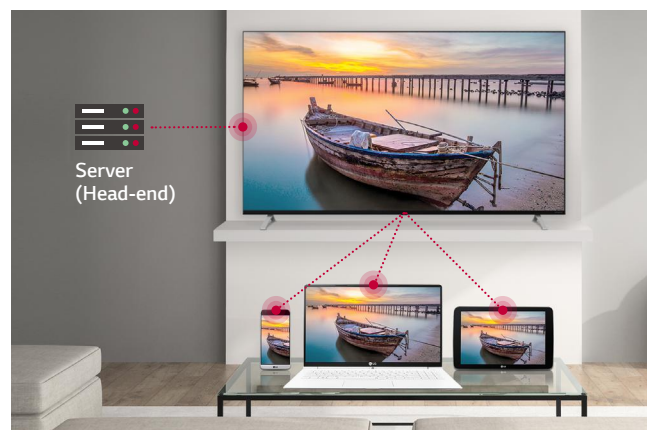
## VALUE ADDED FEATURES



\* Image shown is for illustrative purpose only.

### More Innovative LG webOS 5.0

Explore the latest LG Smart TV features. Newly added Mood Display & Gallery modes enable you to utilize the TV as a customized clock and a piece of artwork which harmonizes with your space and life.



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### Soft AP

Software-enabled Access Point (Soft AP) is a "virtual" Wi-Fi feature that uses the TV as a wireless hotspot, enabling guests to connect their own devices to the Soft AP. It supports Bridge Mode, allowing administrators to manage in-room Soft AP information such as signal level, Soft AP passwords, etc.

\* Soft AP should be setup in the installation menu after the TV is turned on.

\* Smart Mirroring may not be operated at the same time.

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## VALUE ADDED FEATURES



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### Welcome Screen

With the capability to display several images, LG Commercial TV allows for a greater variation in greeting messages in hotel rooms which make customers feel more welcomed and cared for.



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### Public Display Mode (Hotel Mode)

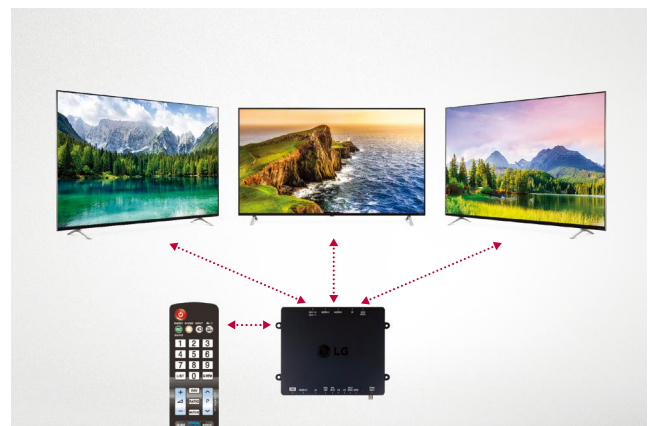
From channel selection to volume level, you can control the TV settings in business areas. It also enables you to restore default settings, as required, on the TVs.



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### USB Cloning

USB data cloning makes setting up multiple displays more efficient for optimal operation. Instead of setting up each display one by one, data can be copied to a USB for one display and can be sent to the other displays via USB plug-in.



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### IR Out

Using the interactive set-top box, LG Commercial TVs can be controlled with a single remote control.

\* This feature may have a restriction depending on the TV models.

# PRODUCT INFORMATION

\* 75 inch

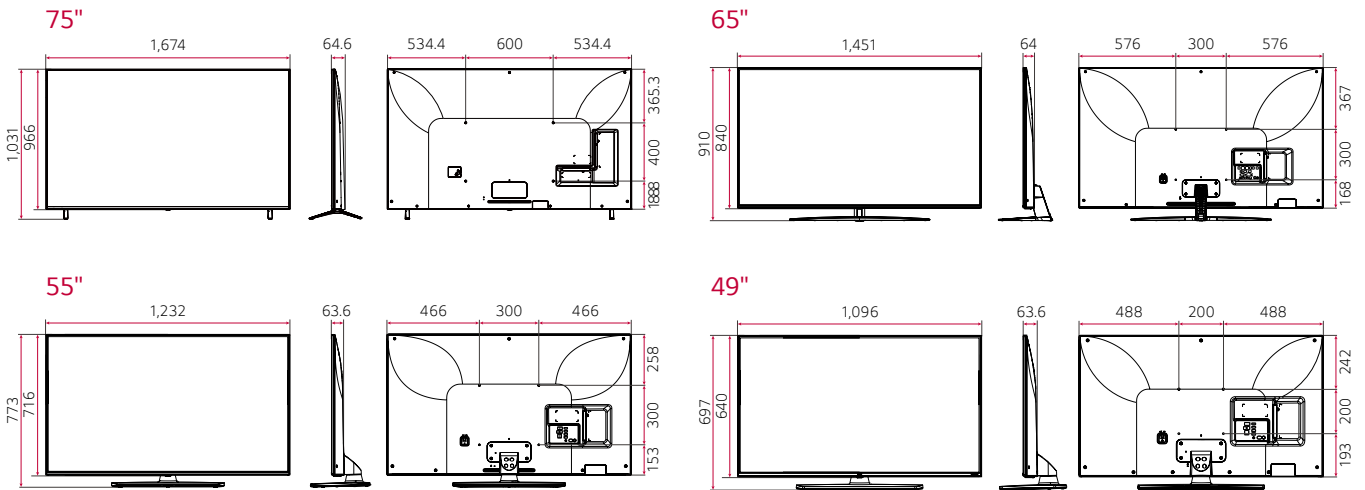


## US770H (NA)

Design	Stand Type	75" : 2 Pole / 65" : 1 Pole (Fixed) / 55", 49" : 1 Pole (Swivel)
Display	Inch	75" / 65" / 55" / 49"
	Resolution	3,840 × 2,160 (UHD)
	Category	NanoCell
Broadcasting System	Digital	ATSC (Clear QAM)
	Analog	NTSC
Solution	Pro:Centric (Smart, Direct, V), Quick Menu	

## DIMENSION

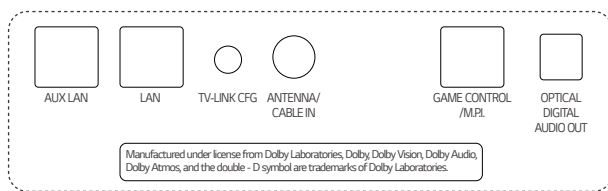
(unit: mm)



## CONNECTIVITY

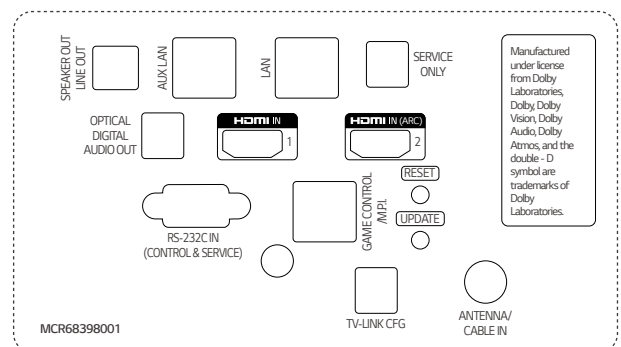
75"

Vertical



65" / 55" / 49"

Rear



Side



Side



\* Dimensions & Jack Panels may differ from the above image, so please contact LG sales team to verify before ordering.



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