

UNLEASH THE POWER OF QUAKER® KETTLE HEARTY OATS.



Kettle Hearty Oats

- Specially milled for food service
- Longer serving time = better customer satisfaction
- Longer selling period
- Less waste

Longest holding time of all oats

Prep Time: 8-10 minutes

Holding Time: 3 hours

DIFFERENT VARIETIES OF OATMEAL

Kettle Hearty Oats

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Longest holding time of all oats
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Old Fashioned Oatmeal

The original Quaker Oatmeal
Traditional taste and texture
Prep Time: 3-5 minutes
Holding Time: 1 hour

Instant Oatmeal
Single serve pouch with UPC
Just add hot water
Original, Maple Brown Sugar, Apples & Cinnamon, Flavor Variety
Prep Time: 1 minute
Holding Time: N/A

Thick



Fine

Quick Oatmeal

Cut oatmeal flakes
Prep Time: 1 minute
Holding Time: 30 minutes

Express Cups

Portable, convenient cup with UPC
Maple Brown Sugar, Apples & Cinnamon
Prep Time: 90 seconds
Holding Time: N/A



We put wholesome goodness in everything we do.

OATMEAL IS HOT!

FOODSERVICE BREAKFAST STAPLE: #7 BREAKFAST ITEM¹

GROWTH IN FOODSERVICE: 5.1%¹
FORECASTED ANNUAL GROWTH THROUGH 2023

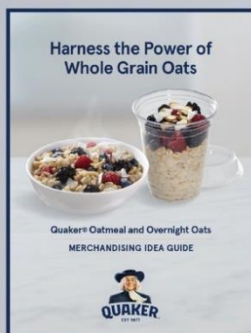
PROFITABLE

\$6.31 median price of culinary and enhanced oatmeal solutions²
\$23,032 annual sales (assumes 10svgs/day)
\$15,695 annual profits

QUAKER IS YOUR FULL SERVICE OATMEAL PARTNER

- #1 Brand Awareness³
- #3 Breakfast Foods Manufacturer⁴
- #8 of 1,740 Brands for Overall Brand Health⁵
- Fastest-Growing Food Brand Worldwide in Terms of Value⁶

SOLUTIONS



Oatmeal and Overnight Oats Merchandising Kit

- Seasonal recipes
- Profit calculator
- Merchandising recommendations
- Point-of-purchase materials

Order your kit at DiscoverDelicious.net



Oatmeal Kettle Program

Dimensions
Diameter: 10.5"
Height: 13"
Inside capacity: 6 quarts

Ask your PepsiCo sales rep for more information

Product Description	UPC	Case Pack	Distributor Code
Quaker Steamtable Oats Canister	43269	12ct/47oz	US Foods #6008411
Quaker Steamtable Oats Canister	43269	12ct/47oz	Sysco #4989828
Quaker Steamtable Oats Canister	43269	12ct/47oz	Gordon FS #467278