

# CREATE POWERFUL IMPRESSIONS WITH A COMPLETE SENSORY GUEST EXPERIENCE

Creating enduring and powerful impressions is a key driver of guest satisfaction and loyalty in the hotel and resort industry today. Your guests' sense of smell is one of the most powerful ways they will connect with your brand.



## SCENT PROGRAM DESIGNED FOR GLō HOTELS

The ScentAir Scent Program created exclusively for GLō Hotels offers you up to 25% off retail price.

### THE GLō BRAND SCENT

GREEN TEA, LEMONGRASS & CEDARWOOD | A woodland forest filled with wild moss and giant red cedars feels majestic, quiet and serene. The scent unfolds with Green Tea, Valencia Orange and Bergamot along with Orange Flower, Jasmine, Cedarwood and Musk.



### SCENT FACTS

- 75% of the emotions we generate are from scent
- Our mood can improve up to 40% when exposed to scent
- 59% of consumers would spend more money in a place that was pleasantly scented

### HOW TO GET STARTED: FOR MORE INFORMATION:

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