

# CREATE POWERFUL IMPRESSIONS WITH A COMPLETE SENSORY GUEST EXPERIENCE

Creating enduring and powerful impressions is a key driver of guest satisfaction and loyalty in the hotel and resort industry today. Your guests' sense of smell is one of the most powerful ways they will connect with your brand.



## SCENT PROGRAM DESIGNED FOR Vib HOTELS

The ScentAir Scent Program created exclusively for Vib Hotels offers you up to 25% off retail price.

### THE Vib BRAND SCENT

WHITE BLOSSOM TEA | Take a break from your day and embrace the seduction of tea blossom as it reveals its delicacy. A sweet, sultry aroma of delicate White Blossoms, Green Tea and Rose Petals followed by Sandalwood and White Amber.



### SCENT FACTS

- 75% of the emotions we generate are from scent
- Our mood can improve up to 40% when exposed to scent
- 59% of consumers would spend more money in a place that was pleasantly scented

### HOW TO GET STARTED

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