

Cups Requirements Chart

GUESTROOMS

Best Western®

Best Western Plus® & Premier®



Best Western®		Best Western Plus® & Premier®	
Cold Cups	Hot Cups	Cold Cups	Hot Cups
2 compliant cups per bed	2 compliant cups per bed	2 compliant cups per bed	2 compliant cups per bed
If using disposable cold cups: Pre-wrapped plastic cups. 9oz or 12oz required.	If using disposable hot cups: Must be presented in 1 of 3 ways: 1) pre-wrapped 2) inverted on a coaster 3) upright with a to-go lid affixed to the cup.	If using disposable cold cups: Pre-wrapped plastic cups. Current minimum size is 12 oz.	If using disposable hot cups: Must be presented in 1 of 3 ways: 1) pre-wrapped 2) inverted on a coaster 3) upright with a to-go lid affixed to the cup Current minimum size is 10 oz.
If using glass (cold): Must be sanitized and presented in 1 of 3 ways: 1) in a glass bag 2) inverted on a coaster 3) fitted w/ a paper glass cap. The BW Approved Marketing Message must appear on the coaster or napkin.	If using ceramic/glass cups/mugs (hot) Must be sanitized and presented in 1 of 3 ways: 1) in a glass bag 2) inverted on a coaster 3) fitted with a heavy paper cap. The BW Approved Marketing Message must appear on the coaster or napkin.	If using glass (cold): Must be sanitized and presented in 1 of 3 ways: 1) in a glass bag 2) inverted on a coaster 3) fitted w/ a paper glass cap. The BW Approved Marketing Message must appear on the coaster or napkin.	If using ceramic/glass cups/mugs (hot) Must be sanitized and presented in 1 of 3 ways: 1) in a glass bag 2) inverted on a coaster 3) fitted w/ a heavy paper cap. The BW Approved Marketing Message must appear on the coaster or napkin.
	If using disposable paper cups: Must be insulated through the use of a sleeve, integral additional insulating layer, or corrugation that insulates the hand from hot beverages.		If using disposable paper cups: Must be insulated through the use of a sleeve, integral additional insulating layer, or corrugation that insulates the hand from hot beverages
9oz or 12oz required.	Minimum size is 10 oz. (size requirement could be satisfied with an additional 10 oz. disposable if using glass less than 10 oz.)	Minimum size is 12 oz. (size requirement could be satisfied with an additional 12 oz. disposable if using a glass smaller than 12oz)	Minimum size is 10 oz. (size requirement could be satisfied with an additional 10 oz. disposable if using a cup smaller than 10 oz.)
	BW Approved Marketing Message (e.g. Best Western Rewards) on all disposable cold cups or napkin. (does not apply to glass or ceramic mugs.)*		BW Approved Marketing Message (e.g. Best Western Rewards) on all disposable cold cups or napkin. (does not apply to glass or ceramic mugs.)*

PUBLIC SPACE

Best Western®

Best Western Plus® & Premier®



Cold Cups

Hot Cups

Cold Cups

Hot Cups

Breakfast cup requirement:

Cup must be constructed of high quality paper, PET /PETE plastic or glass & hold a min. 8 oz. liquid.

Minimum size is 10 oz. (size requirement could be satisfied with an additional 10 oz. disposable if using glasses less than 10 oz.)

Breakfast cup requirement:

Cup must be constructed of high quality paper, PET/PETE plastic or glass & hold a min. 8 oz. liquid.

Minimum size is 10 oz. (size requirement could be satisfied with an additional 10 oz. disposable if using glasses less than 10 oz.)

If using disposable cups: They must be insulated through the use of a sleeve, integral additional insulating layer, or corrugation that insulates the hand from hot beverages.

PREMIER: Effective December 1, 2016 for all hotels active before 10/31/14 and effective immediately for all hotels activating after 11/1/14, cold cups must hold a minimum of 8oz and be constructed of a non-disposable material such as glass.

If using disposable cups: They must be insulated through the use of a sleeve, integral additional insulating layer, or corrugation that insulates the hand from hot beverages.

BW Approved Marketing Message
(e.g. Best Western Rewards) on all disposable cold cups or napkin. (does not apply to glass or ceramic mugs.)*

BW Approved Marketing Message
(e.g. Best Western Rewards) on all disposable cold cups or napkin. (does not apply to glass or ceramic mugs.)*

PREMIER: Effective December 1, 2016 for all hotels active before 10/31/14 and effective immediately for all hotels activating after 11/1/14, hot cups must hold a minimum of 10oz and be constructed of a non-disposable material such as porcelain.

** Exception to the Marketing Message requirement for Roaster's logos (e.g. Starbucks or Seattle's Best Coffee) allowed, with approval from Best Western, in which case the Marketing Message must be displayed on an approved beverage napkin. If the marketing message changes, use of existing inventory is permitted.*